



## Code of Ethics and Professional Conduct

**FChFP:** The Fellow Chartered Financial Practitioners while conducting their professional activities shall adhere to the following:

1. Conduct their professional activities with honesty, integrity, competence and in an ethical manner.
2. Keep the interests of clients above their own interests.
3. Use reasonable care and professional judgment while engaging in professional activities.
4. Maintain confidentiality of client information and not disclose such information without the consent of the client or as provided by law.
5. To conduct themselves in a manner that will bring credit to the profession and fellow professionals.
6. Maintain mutual trust and respect for fellow professionals and their expertise.
7. Maintain and enhance professional competence, knowledge and skills through continuous professional development.

**This code sets forth the Code of Ethics and Professional Conduct is being observed by the holders of Fellow Chartered Financial Practitioner (FChFP) designation, conferred by**



Asia Pacific Financial Services Association (APFinSA)

Singapore.

In India, in association with

Life Underwriters Guild of India (LUGI)

